

Appendix 2 – Officer's Recommended Decisions on Submissions (Signs)

Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
S416.005	KiwiRail Holdings Limited	OFFICIAL SIGN	Support	KiwiRail support the definition of safety signage.	Retain the definition of 'Official sign'		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S371.013	Bunnings Limited	SIGN	Support in part	Rules SIGN-R5 and SIGN-R6 refer to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. Bunnings consider that signs could potentially fall into multiple rules in the absence of clear definitions	Amend Rules SIGN-R5 and SIGN-R6 to manage signs, utilising standards to clearly articulate types of signs with specified limits OR alternatively insert definitions for free standing, double sided and V-shaped signs.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S368.085	Far North District Council	New Definition	Not Stated	Community Sign (Community signs) is not defined in the PDP, as such it is unclear what it means. A definition will assist plan usability.	Insert a new definition for 'Community sign' means a sign for the purposes of promoting any forthcoming event, community organisation and providing community information without advertising for other goods or services		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S368.012	Far North District Council	SIGN-O1	Support in part	Minor redrafting is required as it is appropriate to include the defined term 'historic heritage'	Amend SIGN- O1 Signs are consistent with the natural character, amenity, and cultural and heritage values of the zone, historic heritage and the receiving environment.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS51.17	Heritage New Zealand Poutere Taonga		Support	HNZPT supports the proposed redrafting to provide clarity through the identification of the defined term 'historic heritage'.	Allow		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested	Officer recommendation	Relevant section of S42A Report
S356.112	Waka Kotahi NZ Transport Agency	SIGN-O2	Support	not stated	Retain SIGN-O2 as notified	Accept	Section 5.2.7 Key Issue 7: Transport Network Safety
S416.042	KiwiRail Holdings Limited	SIGN-O2	Support in part	The objective requires amendment to make it clear that some signs are broadly acceptable where designed to avoid impacts on the safe operation of transport networks.	Amend Objective Sign -02 as follows: Enable Signs that promote health and safety and do not adversely affect infrastructure, particularly the transport network.	Reject	Section 5.2.7 Key Issue 7: Transport Network Safety
S416.043	KiwiRail Holdings Limited	SIGN-P1	Support	KiwiRail supports this policy which addresses adverse effects on the operation of transport networks.	Retain Policy SIGN-P1	Accept	Section 5.2.7 Key Issue 7: Transport Network Safety
S368.013	Far North District Council	SIGN-P1	Support in part	Minor redrafting is required as it is appropriate to include the defined term 'historic heritage'. Consequential change is required to a. to retain cultural values.	Amend SIGN-P1 Allow the use of signs of a scale, size and intensity across a range of zones while avoiding, remedying or mitigating adverse effects on: a. character, and amenity and cultural values; b. cultural and heritage values historic heritage ; c. the legibility and function of a place; and d. the safety and efficiency of the transport network.	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS51.18	Heritage New Zealand Poutere Taonga		Support	HNZPT is supportive of the proposed amendment to ensure good plan administration and use of terminology.	Allow	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S525.001	Vision Kerikeri (Vision for Kerikeri and Environs, VKK)	SIGN-P1	Support in part	The proliferation of signs can generate visual clutter, adverse effects on visual amenity and adverse effects on the character of both urban and rural areas. Signs may also cause distraction for drivers or other safety issues.	Amend and replace the term 'across a range of zones' to 'in appropriate locations only'	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
				Support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted, and rules to restrict third party advertising signs. Aspects of the signage provisions need to be strengthened.				
FS93.43	Leonie M Exel		Support in part	Please note that signage is really important for dog owners. The signage relating to the Dog Management Bylaw is now correct across our district, which helps dog owners understand where and when they can walk their dogs off-lead. However non-profit groups have been fundraising recently for signage in kiwi areas including 'dogs on lead', and 'no dogs' signs. It is not the role of these groups to determine where dogs can and cannot be off-lead, and FNDC DP needs to make it clear that their bylaw is the document which all must obey.	Allow in part		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS566.1857	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
S273.001	Our Kerikeri Community Charitable Trust	SIGN-P1	Support in part	The proliferation of signs can generate visual clutter, adverse effects on visual amenity and adverse effects on the character of both urban and rural areas. Signs may also cause distraction for drivers or other safety issues. Support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted, and rules to restrict third party advertising signs. Aspects of the signage provisions need to be strengthened.	Amend and replace the term 'across a range of zones' to 'in appropriate locations only'.		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
FS570.785	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS566.799	Kapiro Conservation Trust 2		Support		Allow	allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS569.821	Vision Kerikeri 2		Support		Allow	allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
S529.104	Carbon Neutral NZ Trust	SIGN-P1	Support in part	The proliferation of signs can generate visual clutter, adverse effects on visual amenity and adverse effects on the character of both urban and rural areas. Signs may also cause distraction for drivers or other safety issues. Support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted, and rules to restrict third party advertising signs. Aspects of the signage provisions need to be strengthened.	Amend and replace the term 'across a range of zones' to 'in appropriate locations only'.		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS570.1992	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS566.2006	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS569.2028	Vision Kerikeri 2		Support		Allow	Allow the original submission	Reject	Section 5.2.3

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested	Officer recommendation	Relevant section of S42A Report
							Key Issue 3: Reducing Visual Clutter
S447.001	Kapiro Conservation Trust	SIGN-P1	Support in part	The phrase 'across a range of zones' is too broad.	Amend SIGN-P1 as follows: 'Allow the use of signs of a scale, size and intensity across a range of zones in appropriate locations only while avoiding, remedying or mitigating adverse effects on...'	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS569.1781	Vision Kerikeri 2		Support		Allow	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS570.1800	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
S356.113	Waka Kotahi NZ Transport Agency	SIGN-P3	Support	not stated	Retain SIGN-P3 as notified	Accept in part	Section 5.2.7 Key Issue 7: Transport Network Safety
S416.044	KiwiRail Holdings Limited	SIGN-P3	Support in part	KiwiRail seeks that signage within level crossing sightlines is appropriately and carefully managed to avoid safety issues arising at level crossings.	Amend point c. of Policy SIGN-P3 as follows: c. any obstruction caused by signs projecting over the road boundary or within level crossing sightlines	Accept	Section 5.2.7 Key Issue 7: Transport Network Safety – Right of Reply
S416.045	KiwiRail Holdings Limited	SIGN-P4	Support	KiwiRail support the recognition of the need for appropriate wayfaring and safety signs.	Retain Policy SIGN-P4	Accept	Section 5.2.7 Key Issue 7: Transport Network Safety
S436.029	Northland Fish and Game Council	Rules	Not Stated	Fish and Game has a statutory role to maintain and enhance access to sports fisheries and game bird hunting areas. Accordingly, Fish and Game erects interpretative signage at access points to sports fisheries and game bird hunting areas. The construction,	Insert a rule/s to allow for all signs erected by the Northland Fish and Game Council to be a permitted activity, notwithstanding that they may not be located on the site where the angling/hunting activity to which the sign relates is occurring	Accept in part	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support

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				<p>maintenance, use and removal of these signs is a fundamental aspect of managing game bird shooting and sports fish angling activities in New Zealand and are important functions of NFGC. Such signs are accepted around much of New Zealand as a permitted activity.</p> <p>Fish and Game signs would in some instances be covered by the definition of 'official sign' and therefore subject to the conditions set out in several rules throughout the plan. However, there are some instances in which NFGC may need to breach these rules, for example in the case of in the Rural Zone, by erecting more than one sign on a site, or on a road frontage.</p>				
FS570.1493	Vision Kerikeri 3		Oppose	Oppose to the extent that the submission is inconsistent with our original submissions.	Disallow	Disallow to the extent that the submission is inconsistent with our original submission	Reject	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS346.115	Royal Forest and Bird Protection Society of New Zealand Inc.		Support	The amendments sought give effect to the NPS FM, the RPS and Part 2 of the RMA and the NPS IB. Forest & Bird supports the full submission of Fish and Game other than where the relief sought would conflict with that sought in Forest & Birds submission.	Allow	Allow the original submission	Accept in part	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS566.1507	Kapiro Conservation Trust 2		Oppose	Oppose to the extent that the submission is inconsistent with our original submission	Disallow	Disallow to the extent that the submission is inconsistent with our original submission	Reject	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
FS569.1529	Vision Kerikeri 2		Oppose	Oppose to the extent that the submission is inconsistent with our original submission	Disallow	Disallow to the extent that the submission is inconsistent with our original submission	Reject	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S385.010	McDonalds Restaurants (NZ) Limited	Note	Oppose	It is unclear how this chapter interacts with Part 3 - Area Specific Matters. Note 1: indicates that this part of the plan applies but doesn't provide direction in terms of what section takes precedence. This is critical given that signs are captured as structures, and the zones and the Signs chapter include performance standards for structure height.	Amend Note 1 to clarify which performance standards take precedent when there is overlap between those in the signs chapter and the zones.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS370.034	Bunnings Limited		Support	Bunnings supports the amendments to the note for the reasons outlined in its original submission. It is unclear how the Signs chapter interacts with Part 3 - Area Specific Matters. Note 1: indicates that this part of the plan applies but doesn't provide direction in terms of what section takes precedence. This is critical given that signs are captured as structures, and the zones and the Signs chapter include performance standards for structure height (inferred).	Allow	Allow the original submission.	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S371.010	Bunnings Limited	Note	Oppose	It is unclear how the Signs chapter interacts with Part 3 - Area Specific Matters. Note 1: indicates that this part of the plan applies but doesn't provide direction in terms of what section takes precedence. This is critical given that signs are captured as structures, and the zones and the Signs chapter include performance standards for structure height.	Amend Note 1 to clarify which performance standards take precedent when there is overlap between those in the signs chapter and the zones		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
FS406.049	McDonald's Restaurants (NZ) Limited		Support	McDonald's support amendments to the note.	Allow	amend signs note	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S503.046	Waitangi Limited	SIGN-R3	Not Stated	Relief is being sought to allow an exception for the Waitangi Estate due to the nature of activities which occur on the property. Under this rule, it is highly likely that any temporary event will require consent due to the maximum area of signs being exceeded. It is considered that due to the nature of these events and the fact that they are temporary, any signs will not have an adverse effect on the surrounding environment.	Amend point 2 of PER-2 of Rule SIGN-R3 as follows: SIGN-S1 Maximum area with the exception of the Waitangi Estate We are also happy if this exemption is included within Sign-S1.		Accept in part	Section 5.2.6 Key Issue 6: Exemptions
S273.002	Our Kerikeri Community Charitable Trust	SIGN-R3	Support in part	Temporary signs should be limited at a given site so that we avoid the adverse effects of the accumulation of signage. Consideration should be had to remove the rules for temporary and community signs from the District Plan and instead have a separate bylaw for them.	Amend SIGN-R3 to reduce the duration of a temporary sign to 8 weeks prior to the event and taken down one week of the event ending. Consider removing the rules for temporary and community signs from the District Plan and instead have a separate bylaw for them.		Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS36.066	Waka Kotahi NZ Transport Agency		Support	Supports the proposed amendment to reduce the duration temporary signs due to visual clutter resulting in safety risks.	Allow in part	Allow the original submission in part.	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS570.786	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	allow the original submission	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs

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FS566.800	Kapiro Conservation Trust 2		Support		Allow	allow the original submission	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS569.822	Vision Kerikeri 2		Support		Allow	allow the original submission	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
S529.105	Carbon Neutral NZ Trust	SIGN-R3	Support in part	Temporary signs should be limited at a given site so that we avoid the adverse effects of the accumulation of signage. Consideration should be had to remove the rules for temporary and community signs from the District Plan and instead have a separate bylaw for them.	Amend SIGN-R3 to reduce the duration of a temporary sign to 8 weeks prior to the event and taken down one week of the event ending. Consider removing the rules for temporary and community signs from the District Plan and instead have a separate bylaw for them.		Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS570.1993	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Allow the original submission	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS566.2007	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS569.2029	Vision Kerikeri 2		Support		Allow	Allow the original submission	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
S525.002	Vision Kerikeri (Vision for Kerikeri and Environs, VKK)	SIGN-R3	Support in part	Temporary signs should be limited at a given site so that we avoid the adverse effects of the accumulation of signage. Consideration should be had to remove the rules for temporary and community	Amend SIGN-R3 to reduce the duration of a temporary sign to 8 weeks prior to the event and taken down one week of the event ending. Consider removing the rules for temporary		Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs

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				signs from the District Plan and instead have a separate bylaw for them.	and community signs from the District Plan and instead have a separate bylaw for them.			
FS566.1858	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
S447.002	Kapiro Conservation Trust	SIGN-R3	Oppose	The use of a separate bylaw for temporary signage would allow for a booking system for people to book a spot for their sign at sites approved by Council or a Community Group. This would ensure that community events could still be marketed but in a controlled way that meets amenity value.	Delete rules for temporary and community signs from the PDP and instead control the activity through a separate bylaw.		Reject	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS569.1782	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
FS570.1801	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow		Reject	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
S447.003	Kapiro Conservation Trust	SIGN-R3	Support in part	Temporary signs should be limited at a given site so that we avoid the adverse effects of the accumulation of signage. We see the proliferation of signs for events on main arterial roads, accumulating near virtually all roundabouts and every main corner. These may cause distraction for drivers or other safety issues. The proposed amendment will ensure adequate control of the proliferation of signs is mitigated.	Amend PER-4 to reduce the duration of a temporary sign being erected to 8 weeks prior to the event and to one week after the event ending.		Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs

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FS569.1783	Vision Kerikeri 2		Support		Allow		Accept	Section 5.2.4 Key Issue 4: Temporary Signs and Community Signs
S363.015	Foodstuffs North Island Limited	SIGN-R5	Not Stated	The submitter considers that rule SIGN-R5 Freestanding signs, could potentially fall into multiple rules in the absence of clear definitions.	Amend rule SIGN-R5 Freestanding signs, to manage signs, utilising standards to clearly articulate types of signs with specified limits. Or Insert definition for free standing signs.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS370.035	Bunnings Limited		Support	Bunnings supports the proposed amendments.	Allow	Allow the original submission.	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS406.051	McDonald's Restaurants (NZ) Limited		Support	McDonald's supports the proposed amendments	Allow	amend SIGN-R5	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S385.011	McDonalds Restaurants (NZ) Limited	SIGN-R5	Support in part	Rules SIGN-R5 and SIGN-R6 refer to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. McDonald's consider that signs could potentially fall into multiple rules in the absence of clear definitions	Amend SIGN-R5 to manage signs, utilising standards to clearly articulate types of signs with specified limits. Or alternatively insert definitions for free standing, double sided and V-shaped signs		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS370.036	Bunnings Limited		Support	Bunnings supports the proposed amendments for the reasons outlined in its original submission. Rule SIGN-R5 refers to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. Bunnings consider that signs could	Allow	Allow the original submission.	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support

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				potentially fall into multiple rules in the absence of clear definitions (inferred).				
FS542.080	Foodstuffs North Island Limited		Support	Foodstuffs supports the proposed amendments	Allow	amend SIGN-R5	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S371.011	Bunnings Limited	SIGN-R5	Support in part	Rule SIGN-R5 refers to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. Bunnings consider that signs could potentially fall into multiple rules in the absence of clear definitions	Amend Rule SIGN-R5 to manage signs, utilising standards to clearly articulate types of signs with specified limits OR alternatively insert definitions for free standing, double sided and V-shaped signs.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS542.079	Foodstuffs North Island Limited		Support	Foodstuffs supports the proposed amendments.	Allow	amend SIGN-R5	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS406.050	McDonald's Restaurants (NZ) Limited		Support	McDonald's supports the proposed amendments	Allow	amend SIGN-R5	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S368.043	Far North District Council	SIGN-R6	Support in part	Incorrect numbering of permitted rules	Amend SIGN-R6 PER-3 PER-1 The sign complies with standards: SIGN-S1 Maximum area; SIGN-S2 Maximum height; SIGN-S3 Maximum number; SIGN-S4 Traffic safety; and SIGN-S5 Sign design and content.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S363.016	Foodstuffs North Island Limited	SIGN-R6	Not Stated	The submitter considers that rule SIGN-R6 Double-sided and V-shaped signs, that double-sided and V-shaped signs could potentially fall into multiple	Amend rule SIGN-R6 Double-sided and V-shaped signs, to manage signs, utilising standards to clearly articulate types of signs with specified limits.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation

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				rules in the absence of clear definitions.	Or Insert definition for Double-sided and V-shaped signs.			Matters and General Support
FS370.037	Bunnings Limited		Support	Bunnings supports the proposed amendments for the reasons outlined in its original submission. Rule SIGN-R6 refers to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. Bunnings consider that signs could potentially fall into multiple rules in the absence of clear definitions (inferred).	Allow	Allow the original submission.	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS406.053	McDonald's Restaurants (NZ) Limited		Support	McDonald's supports the proposed amendments	Allow	amend SIGN-R6	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S385.012	McDonalds Restaurants (NZ) Limited	SIGN-R6	Support in part	Rules SIGN-R5 and SIGN-R6 refer to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. McDonald's consider that signs could potentially fall into multiple rules in the absence of clear definitions.	Amend SIGN-R6 to manage signs, utilising standards to clearly articulate types of signs with specified limits. Or alternatively insert definitions for free standing, double sided and V-shaped signs		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS370.038	Bunnings Limited		Support	Bunnings supports the proposed amendments for the reasons outlined in its original submission. Rule SIGN-R6 refers to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. Bunnings consider that signs could potentially fall into multiple rules in the absence of clear definitions (inferred).	Allow	Allow the original submission.	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS542.082	Foodstuffs North Island Limited		Support	Foodstuffs supports the proposed amendments	Allow	amend SIGN-R6	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation

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								Matters and General Support
S371.012	Bunnings Limited	SIGN-R6	Support in part	Rule SIGN-R6 refers to free standing, double sided and V-shaped signs. There are no definitions to clarify what these signs are. Bunnings consider that signs could potentially fall into multiple rules in the absence of clear definitions	Amend Rule SIGN-R6 to manage signs, utilising standards to clearly articulate types of signs with specified limits OR alternatively insert definitions for free standing, double sided and V-shaped signs.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS542.081	Foodstuffs North Island Limited		Support	Foodstuffs supports the proposed amendments	Allow	amend SIGN-R6	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS406.052	McDonald's Restaurants (NZ) Limited		Support	McDonald's supports the proposed amendments	Allow	amend SIGN-R6	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S363.017	Foodstuffs North Island Limited	SIGN-R7	Not Stated	The submitter considers that rule SIGN-R7 Signs on or attached to a building, window, fence or wall (excluding a scheduled heritage resource), where signage is directly related to the use of that building or comprises branding it should be exempt from the maximum area (SIGN-S) and maximum number (SIGN - S1) standards. Foodstuffs also notes that PER-1 and PER-3 SIGN - S2 are a double up and considers it unnecessary to specify 'window' or 'wall' which are parts of buildings. Accordingly Foodstuffs seeks the following amendments to SIGN-R7 and suggest	Amend rule SIGN - R7 Signs on or attached to a building, window, fence or wall (excluding a scheduled heritage resource), as follows (or to similar effect): Activity status: Permitted Where: PER -1 The sign does not protrude above the highest point of the building or structure. PER-2 The sign complies with standards: SIGN-S1 Maximum area; SIGN-S2 Maximum height; SIGN-S3 Maximum number; SIGN-S4 Traffic safety; and		Accept in part	Section 5.2.8 Key Issue 8: Other general matters

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
				that a separate rule be include to address signage on fences.	SIGN-S5 Sign design and content. PER-3 The sign is not for third party advertising, and is directly related to a permitted activity undertaken within the building or include additional rule for fences R7			
FS370.039	Bunnings Limited		Support	Bunnings supports the proposed amendments for the reasons outlined in its original submission.	Allow	Allow the original submission.	Accept in part	Section 5.2.8 Key Issue 8: Other general matters
FS406.055	McDonald's Restaurants (NZ) Limited		Support	McDonald's supports the proposed amendments	Allow	amend SIGN-R7	Accept in part	Section 5.2.8 Key Issue 8: Other general matters
S385.013	McDonalds Restaurants (NZ) Limited	SIGN-R7	Support in part	McDonald's considers that where signage is attached to a building in the Mixed Use Zone, and the signage is directly related to the use of that building/comprises branding it should be exempt from the maximum area (SIGN-S) and maximum number (SIGN - S1) standards. McDonald's also notes that PER-1 and PER-3 SIGN - S2 are a double up and considers it unnecessary to specify 'window' or 'wall' which are parts of buildings. Accordingly, McDonald's seek the following amendments to SIGN-R7 and suggest that a separate rule be include to address signage on fences.	Amend SIGN - R7 as follows (or to same effect): Signs on or attached to a building, window, fence or wall -(excluding a scheduled heritage resource Activity status: Permitted Where: PER-1The sign does not protrude above the highest point of the building or structure. PER-2 The sign complies with standards:SIGN-S1 Maximum area; SIGN-S2 Maximum height;SIGN-S3 Maximum number; SIGN-S4 Traffic safety; and SIGN-S5 Sign design and content. PER-3 The sign is not for third party advertising, and is directly related to a permitted activity undertaken within the building or include additional rule for fences R7		Accept in part	Section 5.2.8 Key Issue 8: Other general matters
FS370.040	Bunnings Limited		Support	Bunnings supports the proposed amendments for the reasons outlined in its original submission. Bunnings considers that where signage is	Allow	Allow the original submission.	Accept in part	Section 5.2.8 Key Issue 8: Other general matters

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				attached to a building, and the signage is directly related to the use of that building/comprises branding it should be exempt from the maximum area (SIGN-S) and maximum number (SIGN - S1) standards. Bunnings also notes that PER-1 and PER-3 SIGN - S2 are a double up and considers it unnecessary to specify 'window' or 'wall' which are parts of buildings (inferred).				
FS542.084	Foodstuffs North Island Limited		Support	Foodstuffs supports the proposed amendments.	Allow	amend SIGN-R7	Accept in part	Section 5.2.8 Key Issue 8: Other general matters
S371.014	Bunnings Limited	SIGN-R7	Support in part	Bunnings considers that where signage is attached to a building, and the signage is directly related to the use of that building/comprises branding it should be exempt from the maximum area (SIGN-S) and maximum number (SIGN - S1) standards. Bunnings also notes that PER-1 and PER-3 SIGN - S2 are a double up and considers it unnecessary to specify 'window' or 'wall' which are parts of buildings. Accordingly Bunnings seeks the following amendments to Rule SIGN-R7 and suggest that a separate rule be include to address signage on fences.	Amend Rule SIGN-R7 as follows: Signs on or attached to a building, window, fence or wall (excluding a scheduled heritage resource Activity status: Permitted Where: PER-1The sign does not protrude above the highest point of the building or structure. PER-2 The sign complies with standards: SIGN-S1 Maximum area; SIGN-S2 Maximum height; SIGN-S3 Maximum number; SIGN-S4 Traffic safety; and SIGN-S5 Sign design and content. PER-3 The sign is not for third party advertising, and is directly related to a permitted activity undertaken within the building Include additional rule for fences - PER-4		Accept in part	Section 5.2.8 Key Issue 8: Other general matters
FS542.083	Foodstuffs North Island Limited		Support	Foodstuffs supports the proposed amendments	Allow	amend SIGN-R7	Accept in part	Section 5.2.8 Key Issue 8: Other general matters

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
FS406.054	McDonald's Restaurants (NZ) Limited		Support	McDonald's supports the proposed amendments	Allow	amend SIGN-R7	Accept in part	Section 5.2.8 Key Issue 8: Other general matters
S502.076	Northland Planning and Development 2020 Limited	SIGN-R8	Support in part	The Operative Plan excluded signs which were not visible from a public place within the signage definition. Signage is necessary on some sites to direct visitors, to inform of upcoming events, and for general information purposes about the site. Maximum signage area is quite limited in most zones. In some cases you may not be able to see a sign from any public places such that the effect of placing a sign on a particular site would be negligible on the wider environment. In this particular case the exemptions are considered acceptable.	Amend SIGN-R8 PER-1 PER-1 The sign complies with standards: SIGN-S1 Maximum area with the exception of signs where they are not visible from a public viewing place; SIGN-S2 Maximum height; SIGN-S3 Maximum number with the exception of signs where they are not visible from a public viewing place; SIGN-S4 Traffic safety; and SIGN-S5 Sign design and content. or amend to include the exemption within SIGN-S1 and SIGN-S2 as an alternative		Accept in part	Section 5.2.6 Key Issue 6: Exemptions
S503.047	Waitangi Limited	SIGN-R8	Not Stated	We have assumed that any overlay includes the coastal environment and all other overlays which apply to the Waitangi Treaty Grounds. Signage is necessary on this site to direct visitors, to inform of upcoming events, and for general information purposes about the site, about the buildings, vegetation or animals present. Given all the overlays the maximum sign area is very limited. The current amount of signage on site is high with many various signage needs. Given that in most cases you would be unable to see any signs from any public places the effect of placing a sign would be negligible on the wider environment. As such the above-mentioned exemptions are considered acceptable.	Amend SIGN-S1 and SIGN-S3 reference in PER-1 of Rule SIGN-R8 as follows: The sign complies with standards: SIGN-S1 Maximum area with the exception of the Waitangi Estate where signs are not visible from a public viewing place; SIGN-S3 Maximum number with the exception of the Waitangi Estate where signs are not visible from a public viewing place; We are also happy if this exemption is included within Sign-S1 and Sign-S3		Accept in part	Section 5.2.6 Key Issue 6: Exemptions
S368.014	Far North District Council	SIGN-R10	Support in part	Rule needs to be reworded on the basis of a tiered heritage framework.	Amend SIGN-R10 Signs in the Kororareka Russell - Part A-D and Kerikeri Heritage Areas - Part A		Accept	Section 5.2.1 Key Issue 1: Clarification,

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
				The intention is not to apply to the rule to the entire area				Interpretation Matters and General Support
FS51.19	Heritage New Zealand Poutere Taonga		Support	HNZPT supports the proposed amendment to ensure good plan administration.	Allow		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S45.022	Puketona Business Park Limited	SIGN-R11	Not Stated	Digital signs can be accommodated as permitted, or worst-case, restricted discretionary activities, in the Light Industrial zone.	Amend Rule Sign-R11 to: <ul style="list-style-type: none"> provide a definition of digital signs, and provide for digital signs as a permitted, or worst-case, restricted discretionary activity, particularly in the Light Industrial zone. 		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
FS36.067	Waka Kotahi NZ Transport Agency		Oppose	Oppose digital boards being defined as a permitted activity in the Proposed District Plan. Digital billboards visible from the state highway corridor need to carefully consider road safety effects and require consideration and affected party approval from the road controlling authority.	Disallow in part	Disallow the original submission in part.	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S263.031	Waitoto Development Limited	SIGN-R12	Support	The submitter considers that rule SIGN-R12 reflects the existing operative district plan and original approved development plan.	Retain rule SIGN-R12.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S273.003	Our Kerikeri Community Charitable Trust	SIGN-R15	Oppose	Mixed Use Zones should not be able to have third party signs erected at their premises. If a building has multiple tenants, then those businesses would not be deemed third party and could erect their signs, ensuring compliance with the standards.	Not stated (Delete SIGN-R15 and amend SIGN-R18 to include all zones inferred)		Reject	Section 5.2.5 Key Issue 5: Third Party Signs

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
FS570.787	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS566.801	Kapiro Conservation Trust 2		Support		Allow	allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS569.823	Vision Kerikeri 2		Support		Allow	allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
S529.106	Carbon Neutral NZ Trust	SIGN-R15	Oppose	Mixed Use Zones should not be able to have third party signs erected at their premises. If a building has multiple tenants, then those businesses would not be deemed third party and could erect their signs, ensuring compliance with the standards.	Delete SIGN-R15 and amend SIGN-R18 to include all zones (inferred)		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS570.1994	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS566.2008	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS569.2030	Vision Kerikeri 2		Support		Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
S525.003	Vision Kerikeri (Vision for Kerikeri and Environs, VKK)	SIGN-R15	Oppose	Mixed Use Zones should not be able to have third party signs erected at their premises. If a building has multiple tenants, then those businesses would not be deemed third party and could erect their signs, ensuring compliance with the standards.	Not stated (Delete SIGN-R15 and amend SIGN-R18 to include all zones inferred)		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS566.1859	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
S447.004	Kapiro Conservation Trust	SIGN-R15	Oppose	Mixed Use Zones should not be able to have third party signs erected at their premises. If a building has multiple tenants, then those businesses would not be deemed third party and could erect their signs, ensuring compliance with the standards.	Delete SIGN-R15 (inferred).		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS569.1784	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS570.1802	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
S45.021	Puketona Business Park Limited	SIGN-R17	Not Stated	Rule SIGN-R17 suggests digital signs anywhere other than in the Mixed Use zone require non-complying activity consent, noting that digital signs are not defined by the PDP as notified. This might inadvertently capture signs with LED illumination, which are increasingly more common, and wholly acceptable within zones other than the Mixed Use zone	Amend SIGN-R17 to provide a definition of digital signs, i.e. they should not include signs with LED illumination.		Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support
S273.004	Our Kerikeri Community Charitable Trust	SIGN-R18	Support in part	This rule should apply in all zones to ensure that such signage is properly controlled.	Amend SIGN-R18 to include all zones		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS570.788	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS566.802	Kapiro Conservation Trust 2		Support		Allow	allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS569.824	Vision Kerikeri 2		Support		Allow	allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
S529.107	Carbon Neutral NZ Trust	SIGN-R18	Support in part	This rule should apply in all zones to ensure that such signage is properly controlled.	Amend SIGN-R18 to include all zones		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS570.1995	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS566.2009	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS569.2031	Vision Kerikeri 2		Support		Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
S525.004	Vision Kerikeri (Vision for Kerikeri and Environs, VKK)	SIGN-R18	Support in part	This rule should apply in all zones to ensure that such signage is properly controlled.	Amend SIGN-R18 to include all zones		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS566.1860	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.5 Key Issue 5: Third Party Signs
S447.005	Kapiro Conservation Trust	SIGN-R18	Support in part	Mixed Use Zones should not be able to have third party signs erected at their premises. If a building has multiple tenants, then those businesses would not be deemed third party and could erect their signs, ensuring compliance with the standards.	Amend SIGN-R18 to apply to all zones.		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS569.1785	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.5 Key Issue 5: Third Party Signs
FS570.1803	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow		Reject	Section 5.2.5 Key Issue 5: Third Party Signs

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested	Officer recommendation	Relevant section of S42A Report
S385.014	McDonalds Restaurants (NZ) Limited	SIGN-S1	Support in part	In regards to the Mixed Use Zone, the maximum total sign area is considered overly restrictive for a commercial setting. McDonalds seeks that this be increased for signage that is associated with the activity being undertaken on the site to better accommodate commercial activities.	Amend SIGN - S1 to enable increased areas of signage in the Mixed Use Zone.	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S502.077	Northland Planning and Development 2020 Limited	SIGN-S1	Support in part	Under the Operative Plan, Directional and Health and Safety signs are excluded from the maximum area per site thresholds and an allowance is provided for a maximum area per such signs of 1m ² . We seek to align these with real estate and development signs which are also of a temporary nature. Directional and Health and Safety Signs are necessary to ensure the safety of the public.	Amend SIGN-S1 All Zones 1. Any temporary sign (excluding real estate, and development, Directional and Health and Safety) or community sign must not exceed 2m ² in the area but may be double-sided. w Where a sign is double-sided, the maximum area of the sign is calculated as the area of one side of the sign; and 2. Any real estate, and development, Directional and Health and Safety sign must not exceed 1.5m ² in area.	Reject	Section 5.2.8 Key Issue 8: Other General Matters
S503.048	Waitangi Limited	SIGN-S1	Not Stated	Under the Operative Plan, Directional and Health and Safety signs are excluded from the maximum area per site thresholds and an allowance is provided for a maximum area per such signs of 1m ² . We seek to align these with real estate and development signs which are also of a temporary nature. Directional and Health and Safety Signs are necessary to ensure the safety of the public.	Amend the provisions in Standard SIGN-S1 as relates to all zones as follows: 1. Any temporary sign (excluding real estate, and development, Directional and Health and Safety) or community sign must not exceed 2m ² in the area but may be double-sided. w Where a sign is double-sided, the maximum area of the sign is calculated as the area of one side of the sign; and 2. Any real estate, and development, Directional and Health and Safety sign must not exceed 1.5m ² in area. In the event this relief is not accepted, we would also be satisfied in having this change	Reject	Section 5.2.8 Key Issue 8: Other General Matters

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
					apply to the Waitangi Estate specifically.			
S159.093	Horticulture New Zealand	SIGN-S1	Support	Same or similar to operative plan	Retain Standard SIGN-S1		Accept in part	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS151.263	Ngāi Tukairangi No.2 Trust		Support		Allow		Accept in part	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS406.058	McDonald's Restaurants (NZ) Limited		Oppose	McDonald's seeks an increase in sign size in the mixed use zone for the reasons outlined in its original submission.	Disallow	disallow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS570.255	Vision Kerikeri 3		Oppose	Oppose to the extent that the submission is inconsistent with our original submissions.	Disallow	Disallow to the extent that the submission is inconsistent with our original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS566.269	Kapiro Conservation Trust 2		Oppose	Oppose to the extent that the submission is inconsistent with our original submission	Disallow	Disallow to the extent that the submission is inconsistent with our original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS569.291	Vision Kerikeri 2		Oppose	Oppose to the extent that the submission is inconsistent with our original submission	Disallow	Disallow to the extent that the submission is inconsistent with our original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S447.013	Kapiro Conservation Trust	SIGN-S1	Support in part	The proposed sign size/area is too large for signs in the Mixed-Use Zone.	Amend SIGN-S1 to reduce the total maximum sign area for the Mixed Use Zone, Light Industrial Zone and Heavy Industrial Zone to align with other districts which restrict signage to between 3m2 and 5m2 for building frontage of less than 25m, then between 7% and 12% of building frontage greater than 25m (inferred).		Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS374.0010	Waipapa Pine Limited		Oppose	The submission seeks changes to the proposed signage rules that	Disallow	disallow the original submission	Accept	Section 5.2.2

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
				<p>relate to the Heavy Industrial Zone (Sign-S1). These changes include a reduction in signage from 6m² for a road frontage less than 24m in width to between 3m² and 5m². For sites greater with a road frontage greater than 24m in width the submission seeks between 7% and 12% increase for each metre of road frontage. This contrasts to the 0.25m² for every 1m of road frontage up to a maximum area of 12m² as notified. The submission seeks to change signage rules from 6m² to 5m² for sites with a road frontage of less than 24m in width. The effects of this small change is discernible and the larger area is preferred by Waipapa Pine Limited. The proposed change for sites with a road frontage greater than 24m in width is confusing, and seeks to use a percentage basis to manage sign increases. The permitted activity for Sign-S1 as proposed is preferred.</p>				Key Issue 2: Maximum Sign Area and Height
FS406.057	McDonald's Restaurants (NZ) Limited		Oppose	McDonald's seeks an increase in sign size in the mixed use zone for the reasons outlined in its original submission	Disallow	disallow the original submission	Accept	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS569.1793	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS570.1811	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow		Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
S273.006	Our Kerikeri Community Charitable Trust	SIGN-S1	Support in part	The proposed sign size/area is too large for signs in the Mixed-Use Zone. The standard for Orongo Bay sets a total maximum sign area (cumulative size/area). This approach should be applied to specific roads, roundabouts and precincts where signage is a problem.	Amend SIGN-S1 to reduce sign size/area in the Mixed Use zone.		Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS406.056	McDonald's Restaurants (NZ) Limited		Oppose	McDonald's seeks an increase in sign size in the mixed use zone for the reasons outlined in its original submission.	Disallow	disallow the original submission	Accept	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS570.790	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	allow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS566.804	Kapiro Conservation Trust 2		Support		Allow	allow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS569.826	Vision Kerikeri 2		Support		Allow	allow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S529.109	Carbon Neutral NZ Trust	SIGN-S1	Support in part	The proposed sign size/area is too large for signs in the Mixed-Use Zone. The standard for Orongo Bay sets a total maximum sign area (cumulative size/area). This approach should be applied to specific roads, roundabouts and precincts where signage is a problem.	Amend SIGN-S1 to reduce sign size/area in the Mixed Use zone.		Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS406.059	McDonald's Restaurants (NZ) Limited		Oppose	McDonald's seeks an increase in sign size in the mixed use zone for the reasons outlined in its original submission.	Disallow	disallow the original submission	Accept	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
FS570.1997	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Allow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS566.2011	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS569.2033	Vision Kerikeri 2		Support		Allow	Allow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S525.006	Vision Kerikeri (Vision for Kerikeri and Environs, VKK)	SIGN-S1	Support in part	The proposed sign size/area is too large for signs in the Mixed-Use Zone. The standard for Orongo Bay sets a total maximum sign area (cumulative size/area). This approach should be applied to specific roads, roundabouts and precincts where signage is a problem.	Amend SIGN-S1 to reduce sign size/area in the Mixed Use zone		Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS406.060	McDonald's Restaurants (NZ) Limited		Oppose	McDonald's seeks an increase in sign size in the mixed use zone for the reasons outlined in its original submission.	Disallow	disallow the original submission	Accept	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS566.1862	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S447.009	Kapiro Conservation Trust	SIGN-S1	Support in part	We support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted. However, aspects of the signage provisions need to be strengthened.	Amend SIGN-S1 to include any other sign or freestanding sign.		Reject	Section 5.2.8 Key Issue 8: Other General Matters
FS569.1789	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.8 Key Issue 8:

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested	Officer recommendation	Relevant section of S42A Report
							Other General Matters
FS570.1807	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Reject	Section 5.2.8 Key Issue 8: Other General Matters
S447.014	Kapiro Conservation Trust	SIGN-S1	Support in part	The proliferation of signs can generate visual clutter, adverse effects on visual amenity and adverse effects on the character of both urban and rural areas. Signs may also cause distraction for drivers or other safety issues.	Amend SIGN-S1 to set a total maximum sign area (cumulative size/area) for signs on specific roads, roundabouts and precincts where signage is a problem to follow the approach taken for the Orongo Bay standard.	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS569.1794	Vision Kerikeri 2		Support		Allow	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
FS570.1812	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Reject	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S385.015	McDonalds Restaurants (NZ) Limited	SIGN-S2	Support in part	In regard to the Mixed Use Zone, the height limited for free standing signs is not appropriate. In general, free-standing signs, intended to be higher than the building to provide wayfinding assistance and be visible from a distance. Accordingly, McDonald's seek the following amendment to provide flexibility noting that in the Mixed Use Zone buildings and structures are permitted up to 12m in height.	Amend SIGN - S2 as follows (or to same effect) : 1. Freestanding signs must not exceed the height of the building 12m in height ; 2. Signs attached to a building must not protrude above the highest point of the building	Accept in part	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S371.015	Bunnings Limited	SIGN-S2	Support in part	In regard to the Light Industrial zone, the height limited for free standing signs is not appropriate. In general, free-standing signs, such as pylon signs are intended to be higher than	Amend Standard SIGN-S2 as follows: 1. Freestanding signs must not exceed the height of the building 12m in height ; 2. Signs attached to a building must not	Accept in part	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height

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Submission Point	Submitter (S) / Further Submitter (FS)	Provision	Position	Reasons	Summary of Decision Requested		Officer recommendation	Relevant section of S42A Report
				the building to provide wayfinding assistance and be visible from a distance. Accordingly, Bunnings seek the following amendment to provide flexibility noting that in the Light Industrial Zone buildings and structures are permitted up to 12m in height.	protrude above the highest point of the building			
FS406.061	McDonald's Restaurants (NZ) Limited		Support	McDonald's seeks an increase in sign size in the mixed use zone for the reasons outlined in its original submission.	Allow	amend SIGN-S2	Accept in part	Section 5.2.2 Key Issue 2: Maximum Sign Area and Height
S447.010	Kapiro Conservation Trust	SIGN-S2	Support in part	We support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted. However, aspects of the signage provisions need to be strengthened.	Amend SIGN-S2 to include any other sign or freestanding sign.		Reject	Section 5.2.8 Key Issue 8: Other General Matters
FS569.1790	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.8 Key Issue 8: Other General Matters
FS570.1808	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow		Reject	Section 5.2.8 Key Issue 8: Other General Matters
S502.078	Northland Planning and Development 2020 Limited	SIGN-S3	Support in part	Under the Operative Plan, Directional and Health and Safety signs are excluded from maximum number of signs per site thresholds. These signs are considered necessary to ensure the safety of the public. On larger sites especially, more than one sign is necessary to convey important messages to the wider public.	Amend SIGN-S3 There shall be no more than one temporary sign (excluding real estate, and development, Directional and Health and Safety) per site.		Reject	Section 5.2.8 Key Issue 8: Other General Matters
S503.049	Waitangi Limited	SIGN-S3	Not Stated	Under the Operative Plan, Directional and Health and Safety signs are excluded from maximum number of signs per site thresholds. These signs	Amend the provisions in Standard SIGN-S3 as relates to all zones as follows: There shall be no more than one temporary sign (excluding real estate, and		Reject	Section 5.2.8 Key Issue 8:

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				are considered necessary to ensure the safety of the public. On larger sites especially, more than one sign is necessary to convey important messages to the wider public.	development, Directional and Health and Safety) per site. In the event this relief is not accepted, we would also be satisfied in having this change apply to the Waitangi Estate specifically.			Other General Matters
S447.007	Kapiro Conservation Trust	SIGN-S3	Support in part	Consolidated signs are usually easier for drivers and the public to read/understand. Consolidated signs are commonly used at shopping malls and industrial estates, for example. The proposed amendments will also reduce visual clutter.	Amend SIGN-S3 to require signs to be consolidated onto one hoarding on sites that have more than 2 signs.		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS402.016	Te Whatu Ora - Health New Zealand		Oppose	Te Whatu Ora oppose the amendments sought to reduce the number of signs per site within the Hospital Zone. Signage is an important form of communication within patients and the community, the reduced number of signage will not enable effective communication.	Disallow	Seek provision detail as above.	Accept	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS569.1787	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS570.1805	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
S447.008	Kapiro Conservation Trust	SIGN-S3	Support in part	We support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted. However, aspects of the signage provisions need to be strengthened.	Amend SIGN-S3 to include any other sign or freestanding sign.		Reject	Section 5.2.8 Key Issue 8: Other General Matters

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FS402.017	Te Whatu Ora - Health New Zealand		Oppose	Te Whatu Ora oppose the amendments sought to reduce require signs to be consolidated within the Hospital Zone. Signage is an important form of communication within patients and the community and flexibility in location is essential.	Disallow	Seek provision detail as above.	Accept	Section 5.2.8 Key Issue 8: Other General Matters
FS569.1788	Vision Kerikeri 2		Support		Allow		Reject	Section 5.2.8 Key Issue 8: Other General Matters
FS570.1806	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow		Reject	Section 5.2.8 Key Issue 8: Other General Matters
S273.005	Our Kerikeri Community Charitable Trust	SIGN-S3	Support in part	Five signs per site will lead to visual clutter when multiple sites have up to 5 signs each, especially in the Mixed use zone. On sites that have more than 2 signs, the signs should be consolidated onto one hoarding to reduce visual clutter.	Amend SIGN-S3 to reduce sign clutter		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS570.789	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS566.803	Kapiro Conservation Trust 2		Support		Allow	allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS569.825	Vision Kerikeri 2		Support		Allow	allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter

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S529.108	Carbon Neutral NZ Trust	SIGN-S3	Support in part	Five signs per site will lead to visual clutter when multiple sites have up to 5 signs each, especially in the Mixed use zone. On sites that have more than 2 signs, the signs should be consolidated onto one hoarding to reduce visual clutter.	Amend SIGN-S3 to reduce sign clutter		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS570.1996	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS566.2010	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS569.2032	Vision Kerikeri 2		Support		Allow	Allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
S525.005	Vision Kerikeri (Vision for Kerikeri and Environs, VKK)	SIGN-S3	Support in part	Five signs per site will lead to visual clutter when multiple sites have up to 5 signs each, especially in the Mixed use zone. On sites that have more than 2 signs, the signs should be consolidated onto one hoarding to reduce visual clutter.	Amend SIGN-S3 to require consolidation into one hoarding if more than 2 signs to reduce sign clutter		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS566.1861	Kapiro Conservation Trust 2		Support		Allow	Allow the original submission	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
S447.006	Kapiro Conservation Trust	SIGN-S3	Support in part	Five signs per site will lead to visual clutter when multiple sites have up to 5 signs each, especially in the Mixed use zone.	Amend SIGN-S3 to reduce the number of signs from 5 in the Mixed Use zone, Light Industrial zone, Heavy Industrial zone, Hospital zone, Ngawha Innovation and Enterprise Park zone and Airport zone (inferred).		Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter

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FS569.1786	Vision Kerikeri 2		Support		Allow	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
FS570.1804	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Reject	Section 5.2.3 Key Issue 3: Reducing Visual Clutter
S356.114	Waka Kotahi NZ Transport Agency	SIGN-S4	Support in part	Amend to include all signs, not just freestanding as all signs have the potential to cause driver distraction and other safety issues to users of the state highway network, not just free standing signs. Also amend to include signs directed at state highway traffic to obtain written approval from the New Zealand Transport Agency.	Amend as follows: 1. All freestanding signs directed at drivers on the visible from State highways must be: a. erected at a right angle to the road; and b. comply with the New Zealand Transport Agency Planning Policy Manual and Signs on State Highways Bylaw 2010; c. Receive written approval from the New Zealand Transport Agency.	Reject	Section 5.2.7 Key Issue 7: Transport Network Safety
S447.011	Kapiro Conservation Trust	SIGN-S5	Support in part	We support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted. However, aspects of the signage provisions need to be strengthened.	Amend SIGN-S5 to include any other sign or freestanding sign.	Reject	Section 5.2.8 Key Issue 8: Other General Matters
FS569.1791	Vision Kerikeri 2		Support		Allow	Reject	Section 5.2.8 Key Issue 8: Other General Matters
FS570.1809	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Reject	Section 5.2.8 Key Issue 8: Other General Matters
S447.012	Kapiro Conservation Trust	SIGN-S6	Support in part	We support, in principle, firm PDP controls relating to sign area, height, design, setbacks and number of signs permitted. However, aspects of the signage provisions need to be strengthened.	Amend SIGN-S6 to include any other sign or freestanding sign.	Reject	Section 5.2.8 Key Issue 8: Other General Matters
FS569.1792	Vision Kerikeri 2		Support		Allow	Reject	Section 5.2.8

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							Key Issue 8: Other General Matters
FS570.1810	Vision Kerikeri 3		Support	Support to the extent the submission is consistent with our original submissions.	Allow	Reject	Section 5.2.8 Key Issue 8: Other General Matters
S368.008	Far North District Council	SIGN-Table 1	Support in part	Recommend a small amendment to SIGN-Table 1 to improve clarity for plan users.	Amend SIGN -Table 1 Regulatory speed limit of adjoining road , Main message Property name Main message, Secondary message, Km/hr, Minimum lettering height (mm), Minimum lettering height (mm), Minimum lettering height (mm), 0-50, 100, 150, 75, 51-70, 150, 500, 100, 71-80, 175, 250, 125, 81-100, 200, 300, 150	Accept	Section 5.2.1 Key Issue 1: Clarification, Interpretation Matters and General Support